



## PROFILE

- Coding web pages using HTML, CSS3, and JavaScript
- Build responsive websites and email templates
- Build CMS including WordPress, WooCommerce, and Magento
- Project management of design and marketing materials
- Project management over conference program books
- Manage vendors and production materials

## SKILLS

**PLATFORMS:** Mac OS / PC

**PROGRAMMING:** HTML/5, CSS/3, XML, Bootstrap, Responsive Media Queries, JavaScript, jQuery/Mobile, React.js, React Native, Node Js, Express, MySQL, MongoDB, Firebase, GitHub Repository,

**CMS / E-Commerce:** WordPress, WooCommerce, Magento, OpenCart

**EMAIL:** IBM SilverPop Marketing Cloud

**USER EXPERIENCE:** Axure RP, Adobe XD, Sketch

**SOFTWARE:** Photoshop, Illustrator, InDesign, Premiere, After Effects, Acrobat, Microsoft 365

## EXPERIENCE

**TRAP MUSIC MUSEUM** Atlanta, Georgia, Sept 2018 - Present

*Marketing and Design Manager*

- Create and manage designs for apparel and accessories
- Managing vendor accounts and production deadlines.
- Provide and manage marketing material for sales and social media
- Build, Design and Manage E-Commerce websites such as WooCommerce, and Magento.

**POINTS OF LIGHT** Atlanta, Georgia, May 2013-June 2018

*Senior Creative Designer*

- Coding and updating web pages using HTML, CSS, JavaScript and Bootstrap.
- Developing and designing responsive email templates for IBM Silverpop.
- Creating web and design projects that supports the Points of Light branding site.
- Handling web and design development of interactive and social media for Facebook.
- Managing and developing the production of web and graphics across a variety of mediums for print, digital, and email.
- Addressing vendor accounts and production deadlines.
- Defining and applying a consistent organizational style of branding while achieving project requirements.

**NASCAR - MOTORSPORTS AUTHENTICS, INC.** Atlanta, Georgia, February 2007-April 2008

*Graphic Designer*

- Conception, creation, and production of NASCAR apparel and textile products for the retail industry.
- Dealt with highly complex design issues and compositions.
- Created exceptional design concepts and promptly resolved concerns to satisfy the work criteria.

**RO DESIGN CO.** Austell, Georgia, December 1997- Present

*Senior Production Manager*

- Operating and managing all aspects of the screen-printing and graphic design business.
- Maintaining the business operations including print and design services for T-shirts, textiles, logos, and flyers
- Using marketing and promotional practices to acquire sales, contracts, and build customers.
- Coding and Designing HTML, CSS, JavaScript, and responsive as well as wordpress, and e-commerce websites.
- Creating logos, page layouts, graphic designs, and digital mediums for websites.

## EDUCATION

**GEORGIA INSTITUTE OF TECHNOLOGY**, Full Stack Web Development Professional Program- May 2018

**ART INSTITUTE OF ATLANTA**, Bachelor of Fine Arts in Web Design and Interactive Media- December 2012

**TRIDENT TECHNICAL COLLEGE**, Associate Degree in Commercial Graphic Design-May 1990

## AWARDS

- Outstanding Academic Performance-AIA-2012
- Best Portfolio Award-Web Design & Interactive-2012
- Bronze Award-Web Design & Interactive Media-2012
- Dean List Awards-Web Design & Interactive Media-2009-2012
- Dean List Award-Graphic Communications-1990